

Ministry of Agriculture and Fisheries

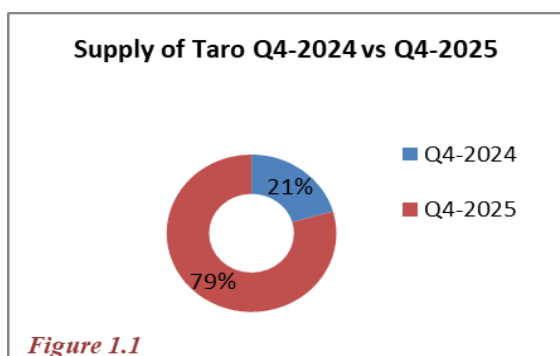
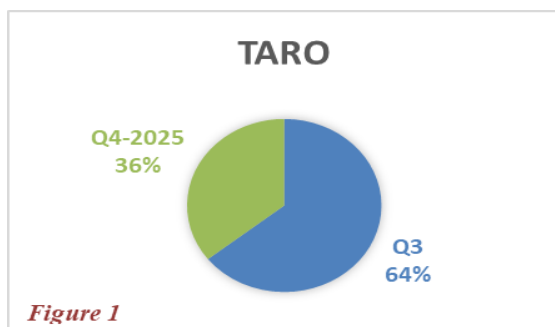
Local Market Report Q4, 2025

OVERVIEW

The Local Market Survey is a monthly survey of Agricultural food supplies in local markets, conducted by the Samoa Bureau of Statistics. In Quarter 4, which spans from April to June 2025, there is a noted increase in the availability of Ta'amu, Breadfruit, and Vegetables. Conversely, there has been a decline in the supply of other staple crops, including Taro, Banana, and Coconut.

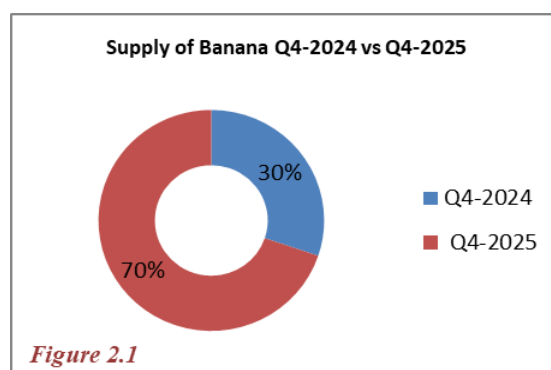
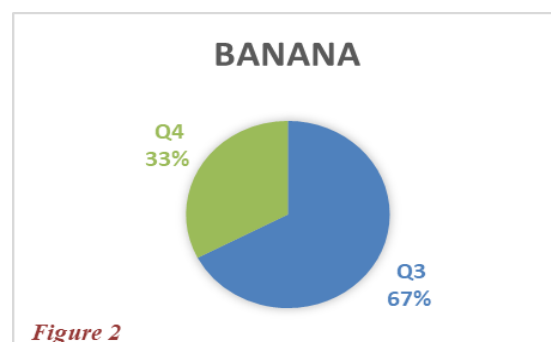
TARO

During Q4 2025, the supply of Taro in the local market has dropped by 28%, amounting to 68,015 kilograms when compared to Quarter 3, as illustrated in Figure 1 below. However, in comparison to the same timeframe in 2024, the supply of Taro has risen by 58%, as depicted in Figure 1.1.



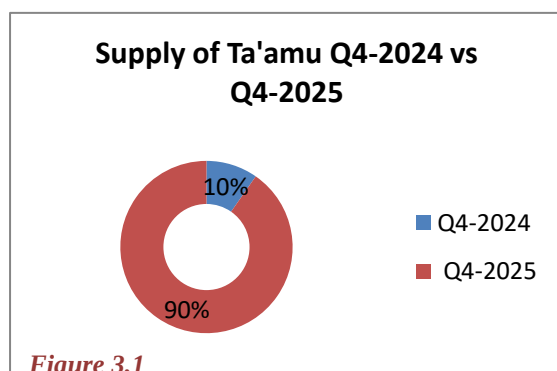
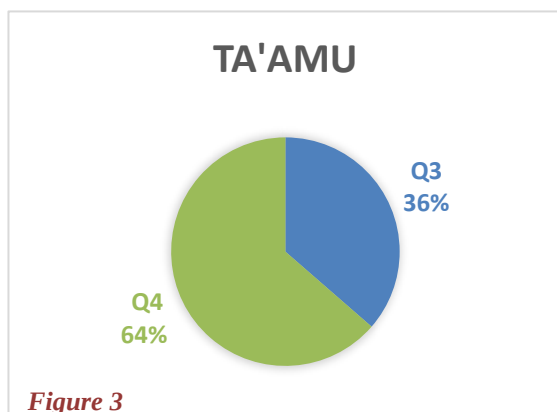
BANANA

The supply of Bananas in local markets from Q4 2025 has dropped by 34% in comparison to Q3 of the same year, as illustrated in Figure 2. Nevertheless, when compared to the same quarter of the prior year, the supply of Bananas has risen by 40% (see Figure 2.1).



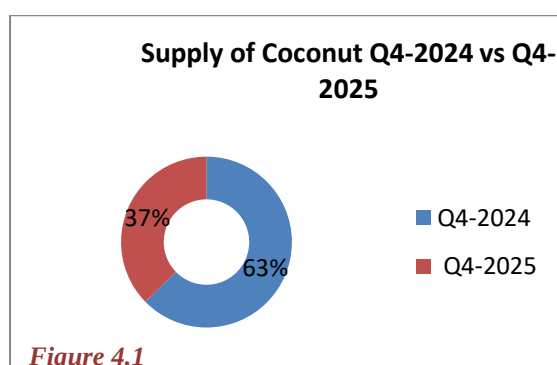
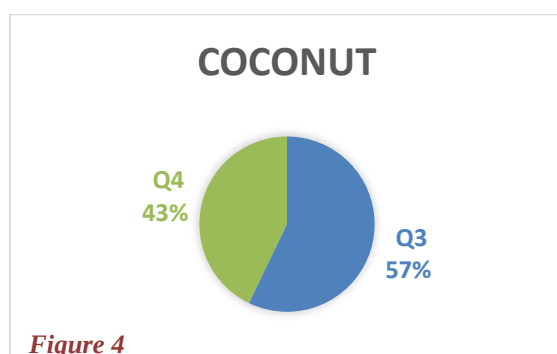
TA'AMU

The supply of Ta'amu in local markets from Q4 2025 has risen by 28% in comparison to the Q3 of the same year, as illustrated in Figure 3. However, when compared to the same quarter of the previous year, the supply of Ta'amu has surged by 80% (Figure 3.1)



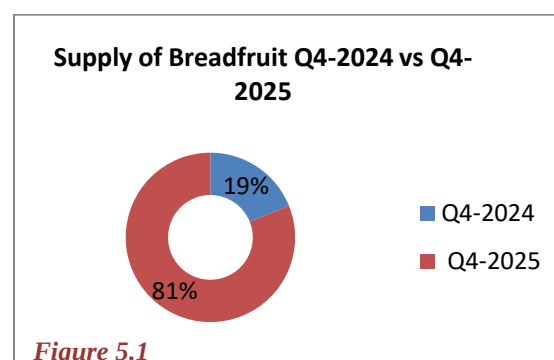
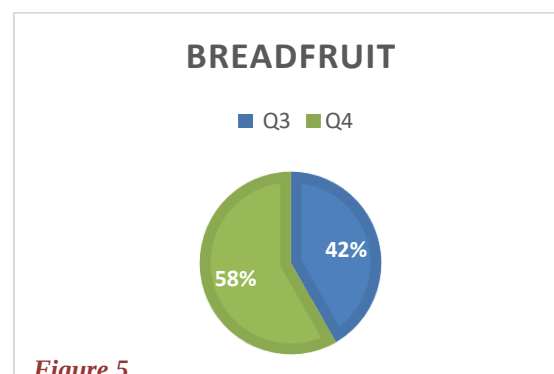
COCONUT

As presented in Figure 4, the availability of coconuts in local markets from Q4 2025 decreased by 14% compared to Q3 of that same year. Furthermore, Figure 4.1 indicates a year-on-year decline of 26% in coconut supply for the same quarter when compared to the corresponding period in 2024.



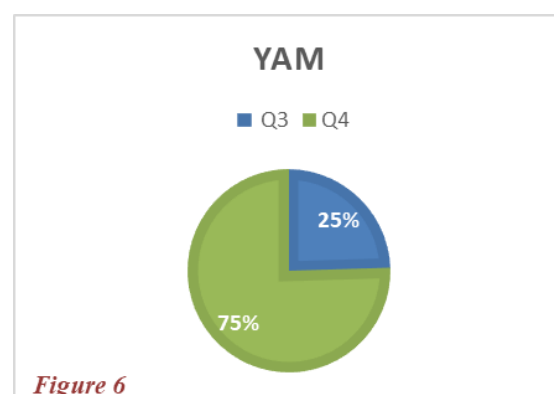
BREADFRUIT

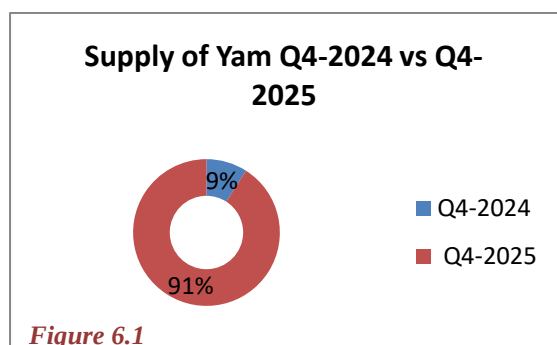
As depicted in Figure 5, the supply of coconuts in local markets rose by 16% during the period from Q4, compared to Q3 of 2025. Additionally, Figure 5.1 highlights a substantial year-on-year increase of 62% in coconut availability relative to the corresponding quarter of the previous year.



YAM

Throughout the Fourth-Quarter, coconut supply to local markets registered a 50% increase compared to the Third-Quarter of 2025, as illustrated in Figure 6. Moreover, Figure 6.1 highlights a pronounced year-on-year growth of 82% in coconut supply, relative to the same quarter in 2024.

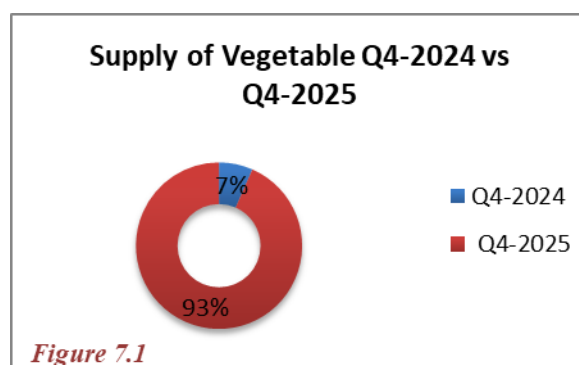
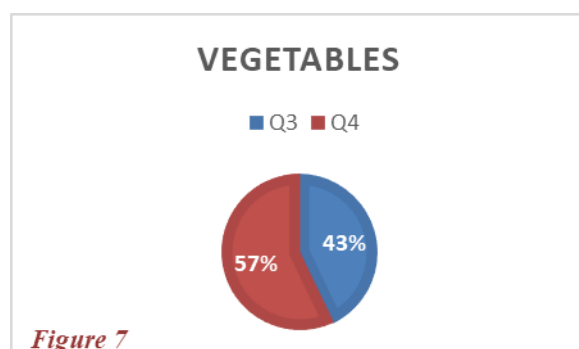




VEGETABLES

Figure 7 provides evidence of a 14% increase in the supply of essential vegetables—specifically head cabbage, tomatoes, Chinese cabbage, and pumpkin—to local markets during Quarter 4, in comparison to Quarter 3 of 2025.

Simultaneously, Figure 7.1 depicts a notable 86% increase in the supply of vegetables during the same quarter, when compared to the equivalent period in the prior year.



OVERALL

Insights derived from the Samoa Bureau of Statistics' monthly local market surveys indicate that the value of selected agricultural produce supplied to local markets exhibits periodic fluctuations, with variations observed both month-to-month and in comparison, to the same period of the previous year.

Figure 8.1.a highlights pumpkin as a leading contributor to the overall volume of produce supplied, with taro ranking as the second most significant commodity. Conversely, the supply of yam and breadfruit remains comparatively limited, as evidenced by the graphical representation.

